



Stelatoes

Shoes to love



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www.stelatoesshoes.com

Essence of Stelatoes

Founded in 2004, **Stelatoes** is dedicated to providing stylish, comfortable, and affordable footwear for families. From humble beginnings to a recognized name with outlets across major cities, we proudly offer high-quality footwear for all generations, putting customer satisfaction at the heart of everything we do.



Products Offering

- 1 Stelatoes is a one-stop destination for the entire family, offering a wide range of footwear and accessories for men, women, and children.
- 2 From casual, formal, and ethnic footwear to sportswear, our collection includes over 5,000 styles, ensuring something for every taste and occasion.
- 3 We also provide accessories like bags, wallets, belts, socks, and shoe-care kits to complete your look.
- 4 With a focus on comfort, quality, and style at competitive prices, Stelatoes is a leading name in the market, catering to diverse preferences with ease.



Target Audience

Our footwear is crafted for a broad customer segment, offering various products that suit different needs and budgets.

We understand our customers' seasonal needs, which is why our offerings are designed for year-round wear.

In summer, we provide light and breathable casuals. For the monsoon, we offer water-resistant options. During winter, our insulated footwear keeps customers warm.

We offer ethnic footwear for weddings. Additionally, we have sneakers, sportswear for casual outings, loafers, and high heels for work and formal wear.



Our U.s.p's



Extensive Variety : Stelatoes offers over 5,000 styles for every occasion, ensuring there's something for everyone.



Tailored Fit : Products are available in sizes tailored to the Indian market, ensuring comfort for every customer.



Customer Experience : Focused on enhancing shopping with regular discounts, sales, and promotions.



Affordable Quality : Ensures the highest quality footwear at the best prices.



Trend-Forward : Provides access to the latest trends in casual shoes, formal wear, and seasonal collections.



Customer Engagement & Experience

At **Stelatoes**, we are committed to building strong connections with our customers. We actively engage on social media platforms like Facebook and Instagram, sharing updates on new products, sales, and store openings.

As part of our digital transformation, we are enhancing our website to become a key platform for customer interaction. Additionally, we are excited to launch a loyalty program that will reward customers with points for every purchase, encouraging repeat business and fostering long-term relationships.



Business Opportunities

Join hands with **Stelatoes** and become part of a fast-growing footwear brand in India through our franchise model. We handle the complexities, making the process seamless for you. We value our franchisors' input and collaborate to create growth-driven strategies tailored to your market.

With over 20 stores established in the past two decades, our extensive experience enables us to offer customised solutions based on market demographics and location. Let's grow together—connect with us to explore this exciting opportunity and be part of our journey



Vision for the Future

Stelatoes has grown remarkably since its inception, especially in Northern India, where our brand has become synonymous with comfort, style, and value. Looking ahead, we aim to expand beyond India and introduce Stelatoes to a global audience. Events like this exhibition in Dubai mark the beginning of our journey to showcase our footwear and accessories internationally.

Our vision is to become a globally recognised brand that caters to every generation's footwear needs while delivering a seamless shopping experience. We are committed to offering high-quality products designed for customers worldwide and are excited to share Stelatoes with a broader international audience.



Call to Action

Join us on our exciting journey and explore partnership opportunities with **Stelatoes**. Whether you're interested in wholesale, online retail collaboration, or franchising, we're eager to partner with you to bring comfort, style, and value to families across globe. To learn more or discuss potential collaborations, please contact us at [email/phone]. Let's work together to deliver exceptional footwear and make a lasting impact in the market."



Thank You

For your time and consideration! We look forward to the opportunity to connect and explore how we can collaborate for mutual growth.